

## Anshul to represent Fufeng Group for Xanthan Gum

(January 1, 2015)

Anshul will represent Fufeng Group Limited, China within Indian sub-continent.

Fufeng is considered as one of the largest manufacturers of Xanthan Gum in the world with manufacturing capacity of 90000 MT per annum spread across two sites.

Our technical team has visited the factory and met various cross-teams within Fufeng. We believe that Fufeng is an ethical company that possesses process and technology acumen that can balance cost effectiveness along with quality requirements.

We plan to deliver value by offering this along with a basket of other hydrocolloids to address needs of the customer for desired product texture, stability, and mouth feel.

Grades for Pharma, Food, Oral Care, and Industrial will be available with target viscosities, fineness, and end use.